

For Immediate Release



## Kowloon East's New Landmark Goldin Financial Global Centre Officially Opens

**Contributing rental income to Goldin Financial  
and enhancing its enterprise value**

\*\*\*\*\*

**Goldin Group, Goldin Financial and Goldin Properties  
announce headquarters relocated to GFGC**

(31 October 2016, Hong Kong) – **Goldin Financial Holdings Limited** (“**Goldin Financial**”, HKEx stock code: 00530) is pleased to announce that the company’s first property development project Goldin Financial Global Centre (“GFGC”), a super grade A office building in the new Kowloon East waterfront central business district CBD2, has officially opened today. This marks a milestone in the development of the company’s real estate business. Meanwhile, Goldin Financial, its parent company **Goldin Real Estate Financial Holdings Limited** (“**Goldin Group**”) and its sister company **Goldin Properties Holdings Limited** (“**Goldin Properties**”, HKEx stock code: 00283) have relocated their headquarters to GFGC today.

The opening ceremony of GFGC was officiated today by the Honourable Andrew Leung, GBS, JP, President of the Legislative Council of HKSAR; the Honourable Jeffrey Lam, GBS, JP, Member of the Executive Council and the Legislative Council of HKSAR; the Honourable Abraham Shek, GBS, JP, Member of the Legislative Council of HKSAR representing the Real Estate and Construction Functional Constituency; Dr. Bunny Chan, GBS, JP, Chairman of Kwun Tong District Council; Dr. Raymond Or, SBS, JP, Chairman of Esprit Holdings Limited; and Mr. Pan Sutong, Chairman of Goldin Financial. After the ribbon cutting ceremony, the officiating guests toasted to the grand opening and performed an eye-dotting ritual before the dragon and lion dance performance, wishing GFGC a prosperous future. Over 350 business partners were in attendance to celebrate the significant moment.

Mr. Pan Sutong said at the ceremony, “Goldin Group is a multinational conglomerate. We operate globally with presence in Hong Kong, Mainland China, the U.S., Australia and Europe. Our core businesses comprise property, financial services, consumer electronics, wine, lifestyle and culture. To accommodate the needs of our business expansion, we have decided to relocate our corporate headquarters to the self-owned super grade A office space in the new CBD2. This not only shows Goldin’s long-term commitment to Hong Kong’s economic development, but also marks a major accomplishment of our operations in Hong Kong.”

The penthouses on the 25<sup>th</sup>, 26<sup>th</sup> and 27<sup>th</sup> floors of GFGC, with a combined gross floor area (“GFA”) of over 100,000 square feet, have been leased to Goldin Group and its subsidiaries as corporate headquarters. Goldin Financial has a 60% equity interest in GFGC (the remaining 40% stake is privately owned by Mr. Pan Sutong) and plans to hold it as a long-term investment. Planned and developed by Goldin Financial, GFGC is managed by Jones Lang LaSalle Management Services Limited, providing tenants with quality and professional services. According to the market valuation as at 30 June 2016, the fair value of GFGC was HK\$12.5 billion.

“Thanks to the blueprint of ‘Energising Kowloon East’ and ‘CBD2’ promoted by the HKSAR Government, the central business district in Kowloon East will become a focal point of Hong Kong’s development in the future. The momentum of this development is expected to boost the demand for grade A office space in the whole Kowloon East area. With its prime location in this up-and-coming area, we are very confident about the future of GFGC, and we expect the commercial property to bring considerable and steady rental income to Goldin Financial,” added Mr. Pan.

Located at 17 Kai Cheung Road, Kowloon Bay and near the Kowloon Bay MTR station, GFGC has a total GFA of approximately 900,000 square feet to lease out, including a super grade A office zone with GFA of approximately 800,000 square feet and a dining zone of approximately 100,000 square feet. GFGC is a 27-storey building with a three-storey basement car park. 23 storeys will be used as super grade A office space, while the ground floor to 2<sup>nd</sup> floor will function as a dining zone housing four specialty restaurants, including “Dynasty Garden” for Cantonese delicacies, “Le Pan” for contemporary French dining, “Matsunichi” for Japanese gourmet and Hong Kong home-style restaurant “Congeodle”. All the restaurants are scheduled to open before the end of the year.

GFGC has been awarded Platinum certification (provisional) by Leadership in Energy & Environmental Design (LEED), a US-based green building certification programme; as well as a Gold rating (provisional) by the Hong Kong-based environmental assessment scheme, BEAM Plus. The building has also been named by the Energising Kowloon East Office as one of the key Green Buildings in the Green Map.

**Photo captions:**



**Photo 1:** Chairman of Goldin Financial Mr. Pan Sutong speaking at the opening ceremony of Goldin Financial Global Centre



**Photo 2:** (From left) Dr. Raymond Or, SBS, JP, Chairman of Esprit Holdings Limited; the Honourable Abraham Shek, GBS, JP, Member of the Legislative Council of HKSAR representing the Real Estate and Construction Functional Constituency; the Honourable Jeffrey Lam, GBS, JP, Member of the Executive Council and the Legislative Council of HKSAR; Mr. Pan Sutong, Chairman of Goldin Financial; the Honourable Andrew Leung, GBS, JP, President of the Legislative Council of HKSAR; and Dr. Bunny Chan, GBS, JP, Chairman of Kwun Tong District Council, officiate at the opening ceremony of Goldin Financial Global Centre



**Photo 3:** Officiating guests pose for a group photo with the dragon and lion dance troupe



**Photo 4:** Goldin Financial Global Centre

## **About Goldin Financial Global Centre**

Developed by Goldin Financial, GFGC is designed by internationally acclaimed architectural firm Kohn Pedersen Fox Associates. Nestled in the heart of the new Kowloon East waterfront CBD, the building is Hong Kong's new landmark featuring approximately 800,000 square feet of super grade A office space and approximately 100,000 square feet of specialty restaurants. GFGC redefines grade A building standards and has been awarded by LEED and BEAM for its sustainable designs—a reflection of the pursuit for design excellence and quality. Boasting spacious floor areas of 35,000 square feet and a clear headroom of 3 metres, the new landmark offers a spectacular 180-degree view of the Victoria Harbour, top-notch facilities and a comprehensive transportation network. GFGC is the perfect address for 21<sup>st</sup> century international corporations.

### **For further information, please contact:**

#### **iPR Ogilvy & Mather**

Tina Law / Gary Li / Candy Tam

Tel: (852) 2136 6181 / 3170 6753 / 3920 7626

Fax: (852) 3170 6606

Email: [goldin@iprogilvy.com](mailto:goldin@iprogilvy.com)